



Brain Aneurysm Race for Awareness 8k

In Memory of Timothy P. Susco

2010 Sponsorship Opportunities

General Benefits for all sponsors, \$500.00 or greater...

- Association with the Brain Aneurysm Foundation and the Washington Regional Transplant Community (WRTC).
- Inclusion in media coverage related to the Race.
- Recognition on the Race website.
- Recognition on Race-day signage.
- Recognition on Race-day by Master of Ceremonies.
- Cross-promotion with other Race sponsors.
- Recognition on Race T-shirt if donation received by September 15, 2010.

Additional Benefits for sponsorship levels above \$500.00...

Presenting Sponsor - \$15,000.00*

- Logo and name on all advertising materials and press releases.
- Logo on Race T-shirt.
- Logo on the Race banner.
- Logo and name on the Race website.
- Logo on all Race registration materials and Race brochures if donation received by July 1, 2010.
- Presenting Sponsor banner above/on stage during opening events, throughout the Race, and during the awards presentation.
- Booth at the Race registration/T-shirt pickup area for promotional purposes.
- Ability to provide sponsorship materials in Race bags.
- If desired, organization can be promoted as an Official Site for Race-packet pick-up, drawing consumers to your organization.
- Opportunity to participate on the Race committee.
- Rights to use "Brain Aneurysm for Awareness 8k: In Memory of Timothy P. Susco" name and logo for organization's promotional purposes.
- Complimentary entries for 20 runners in the Race.

**Tax deductible donation amount of \$14,500.*

Brain Backer Sponsor - \$10,000.00*

- Logo on Race advertising materials.
- Logo on Race T-shirts.
- Logo and name on the Race website.
- Logo on all Race registration materials and Race brochures if donation received by July 1, 2010.
- Logo on Group Sponsors banner below stage during opening events, throughout the Race, and during the awards presentation.
- Ability to provide sponsorship materials in Race bags.
- Rights to use "Brain Aneurysm for Awareness 8k: In Memory of Timothy P. Susco" name and logo for organization's promotional purposes.
- Complimentary entries for 10 runners in the Race.

**Tax deductible donation amount of \$9,500.*





Give Life Sponsor - \$7,500.00*

- Logo on Race advertising materials.
- Logo on Race T-shirts.
- Logo and sponsor's name on Race website.
- Logo or name on all Race registration materials and Race brochures if donation received by July 1, 2010.
- Logo on Group Sponsors banner below stage during opening events, throughout the Race, and during the awards presentation.
- Ability to provide sponsorship materials in Race bags.
- Rights to use "Brain Aneurysm for Awareness 8k: In Memory of Timothy P. Susco" name and logo for organizational promotional purposes.
- Complimentary entries for 7 runners in the Race.

**Tax deductible donation amount of \$7,325.*

Hero Sponsor - \$5,000.00*

- Organization's name on Race T-shirts.
- Organization's name on Race website.
- Organization's name on all Race registration materials and Race brochures if donation received by July 1, 2010.
- Logo on Group Sponsors banner below stage during opening events, throughout the Race, and during the awards presentation.
- Ability to provide sponsorship materials in Race bags.
- Rights to use "Brain Aneurysm for Awareness 8k: In Memory of Timothy P. Susco" name and logo for organization's promotional purposes.
- Complimentary entries for 5 runners in the Race.

Tax deductible donation amount of \$4,825.

Eagle Sponsor - \$2,500.00*

- Organization's name on Race T-shirts.
- Organization's name on Race website.
- Name on Group Sponsors banner below stage during opening events, throughout the Race, and during the awards presentation.
- Ability to provide sponsorship materials in Race bags.
- Rights to use "Brain Aneurysm for Awareness 8k: In Memory of Timothy P. Susco" name and logo for organization's promotional purposes.
- Complimentary entries for 5 runners in the Race.

**Tax deductible donation amount of \$2,325.*

Hydration Station Sponsor - \$1,000.00*

- Ability to place corporate banner at water station.
- Rights to use "Brain Aneurysm for Awareness 8k: In Memory of Timothy P. Susco" name and logo for organization's promotional purposes.
- Complimentary entries for 3 runners in the Race.

**Tax deductible donation amount of \$925.*

