

# Brain Aneurysm Race for Awareness 8k: In Memory of Timothy P. Susco 2009 Sponsorship Opportunities

## General benefits for all sponsors:

- Association with the Brain Aneurysm Foundation, Washington Regional Transplant Community and the Susco Family.
- Inclusion in media coverage related to Race.
- Recognition on Race website.
- Recognition on race day signage.
- Recognition by race day master of ceremonies.
- Cross promotion with other Race sponsors.
- Opportunity for runners from your organization to participate in the race.

## Presenting Sponsor \$15,000

- Organization name in race title, i.e. Company Name presents the Brain Aneurysm Race for Awareness 8K: In Memory of Timothy P. Susco
- Logo and name on all advertising materials and press releases.
- Logo on Race t-shirt.
- Logo on race banner.
- Logo on all mile marker signage.
- Logo and name on race website.
- Logo on all race registration materials and race brochures.
- Presenting sponsor banner above/on stage during opening events, throughout race and during awards presentation.
- Booth at race registration/t-shirt pickup for promotional purposes.
- Ability to provide sponsorship materials in race bags.
- If desired, organization can be promoted as official site of race packet pickup, drawing consumers to your organization.
- Opportunity to participate on the race committee.
- Rights to use “Brain Aneurysm Race for Awareness 8K: In Memory of Timothy P. Susco” name and logo for organization’s promotional purposes.
- Complimentary entries for 20 runners in race.

*Tax deductible donation amount of \$14,500*

## Brain Backer Sponsor \$10,000

- Logo on Race advertising materials.
- Logo on Race t-shirt.
- Logo on all mile markers.
- Logo and name on race website.
- Logo on all race registration materials and brochures.
- Logo on group sponsor banner below stage during opening events, throughout race and during awards presentation.
- Ability to provide sponsorship materials in race bags.
- Rights to use “Brain Aneurysm Race for Awareness 8K: In Memory of Timothy P. Susco” name and logo for organization’s promotional purposes.
- Complimentary entries for 10 runners in race.

*Tax deductible donation amount of \$9,500*



## Give Life Sponsor \$7,500

- Logo on Race advertising materials.
- Logo on Race t-shirt.
- Logo and name on race website.
- Logo or name on all race registration materials and brochures.
- Logo on group sponsor banner below stage during opening events, throughout race and during awards presentation.
- Ability to provide sponsorship materials in race bags.
- Rights to use “Brain Aneurysm Race for Awareness 8K: In Memory of Timothy P. Susco” name and logo for organization’s promotional purposes.
- Slots for 7 runners in race.

*Tax deductible donation amount of \$7325*

## Hero Sponsor \$5,000

- Organization name on Race t-shirt.
- Organization name on race website.
- Organization name on all race registration materials and brochures.
- Logo on group sponsor banner below stage during opening events, throughout race and during awards presentation.
- Ability to provide sponsorship materials in race bags.
- Rights to use “Brain Aneurysm Race for Awareness 8K: In Memory of Timothy P. Susco” name and logo for organization’s promotional purposes.
- Slots for 5 runners in race.

*Tax deductible donation amount of \$4825*

## Eagle Sponsor \$2,500

- Organization name on Race t-shirt.
- Organization name on race website.
- Name on group sponsor banner below stage during opening events, throughout race and during awards presentation.
- Rights to use “Brain Aneurysm Race for Awareness 8K: In Memory of Timothy P. Susco” name and logo for organization’s promotional purposes.
- Slots for 5 runners in race.

*Tax deductible donation amount of \$2325*

## Hydration Station Sponsor \$1,000

- Name or logo on water bottle labels and ability to place banner in at water table.
- Rights to use “Brain Aneurysm Race for Awareness 8K: In Memory of Timothy P. Susco” name and logo for organization’s promotional purposes.
- Slots for 3 runners in race.

*Tax deductible donation amount of \$925*

